

Pure. Cool. Natural.

From a purifier which combines old world charm with state-of-the-art technology.

Drinking water is often contaminated by the time it reaches your tap. This is because pollutants and waste products are picked up by water on its way to your tap. Ironically, the chemicals used by water treatment plants to minimise contamination can, in themselves, cause problems. This means that tap water is frequently far from pure and tastes anything but fresh.

OPTIMUM PROTECTION

Our gravity-feed water purifiers are manufactured from specially selected, non-toxic materials of the finest quality. They have been helping to safeguard the health of countless families worldwide for more than 50 years!

Independent laboratory tests around the world have shown conclusively that these purifiers are extremely effective in the removal of water contaminants, including bacteria, metals, chemicals, pesticides and chlorine.



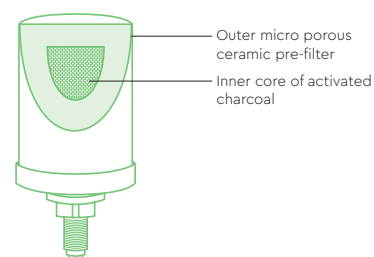
How the "triple-safe" process purifies & cleans tap water

Inside the purifier is a purifying candle of advanced design. It has a micro-porous ceramic outer wall, lined inside with colloidal silver, and holding an inner core of activated charcoal.

The water passes through this charcoal filter to be made pure and safe in three ways:

- 1 The outer micro-porous ceramic pre-filter removes up to 99.9% of bacteria and 99% of suspended solids, by screening down to one micron.
- 2 The water then passes through the inner core of activated charcoal, which removes bad tastes and odours. This core is protected by a bacteriocidal agent to maintain the purity of the water.
- 3 A small (and necessary) amount of dissolved minerals and active biocides are left in the water to prevent any possibility of recontamination.

HERE'S THE PROOF!



99.6% of Lead	99.7% of Copper
99.4% of Iron	94.5% of Aluminium
99.4% of Zinc	93% of Chloroform
87% of Lindane	97.0% of Bromoform
92% of Dieldrin	99.4% of Manganese
99.9% of Bacteria	
99.9% of Amoeba	95% of Dichlorobromomethane
98.5% of Chlorine	93% of Dibromochloromethane

*Detailed laboratory results available on request.

10 GOOD REASONS for making our purifier your natural choice.

1. INEXPENSIVE

You'll be pleasantly surprised at our prices!

2. NO INSTALLATION NEEDED

Free-standing unit that can be used anywhere.

3. EASY TO USE

Simply fill the top chamber with water.

4. ECONOMICAL

Filter candles last 6-8 months.

5. IT COOLS TOO

Continuous cooling takes place by natural evaporation.

6. EFFICIENT

Laboratory proven effectiveness.

7. ECOLOGICALLY FRIENDLY -

Housing and filter made from natural materials.

8. SAFE

Natural, chemical-free processes.

9. ATTRACTIVE

Aesthetically pleasing rustic design.

10. ONLY NATURAL

The most natural cooler and purifier available.

It's Only Natural Water Purifier/Cooler

Important Instructions for Care & Maintenance



Dear Customer

We would like to thank you for choosing one of our products and congratulate you on what we believe to be a wise choice. These fine products are hand-crafted in Brazil from non-toxic materials of the finest quality and the purification. Method used is entirely natural and environmentally friendly. It is also one of the most efficient systems currently available in South Africa. If you follow the recommendations set out below, your purifier will give you many years of (water) drinking pleasure. Because of the evaporative properties of terracotta, the device will also cool your water. You will therefore be able to enjoy pure, cool, spring-fresh water at a very low cost for a long time to come. As an added benefit, we think you will find that the unit adds a touch of elegance to your home or office.

"Running-In"

Because the urn is made of clay, you can expect your water to taste "earthy", initially. However, once the taste disappears, you will not detect it again. You can quickly get rid of the taste with the aid of **citric acid**, obtainable in the cooking section of most supermarkets. Fill the bottom chamber with water and add **two or three level teaspoons** of the powder. Place the top chamber in a bucket, cover with water and add the same amount of citric acid. Soak both chambers for 24 hours and then rinse thoroughly. Repeat the process, if necessary. Your filter is now ready for use. There may be some residual clay taste, but this will quickly disappear, once you begin using the filter.

Inserting The Candle

The body of the candle should be installed in the upper chamber. Lie the chamber on its side on a soft cloth or towel and pass the stem of the candle through the hole on the floor, **holding the plastic base, and not the ceramic body**, for support. The supplied neoprene washes should be used on the inside and the other on the outside, of the hole. Make sure that the candle is firmly in position, by first making the outside nut finger-tight and then carefully tightening the candle itself, again using the plastic base for support. Please note: If, until now, you have been using a plastic jug to filter your water, you will notice that ours flows much more slowly. This is because the filter is so fine (1,5 micron); just one of the reasons why independent laboratory tests have shown our purifier to be so efficient.

Floats

Floats prevent the lower chamber from overflowing and enable you to fill both chambers. It is advisable to **wait for a few days for the candle to be completely saturated**, before fitting the float. Simply screw it onto the candle stem, projecting beneath the top chamber. Care should be taken not to knock the float against the wall of the bottom chamber, when removing or replacing the top section.

Fragility

The purifier is relatively sturdy, by ceramic standards, but you should bear in mind that it is made of terracotta and **handle transport and position it accordingly**.

Positioning The Purifier

The urn should be **kept in a well aerated place**, away from steam. Ideally, it is best placed in front of an open window, as the airflow tends to enhance the cooling process. However, it should not be positioned in direct sunlight.

Care of the Purifying Candle

As impurities in the water are trapped in the porcelain outer layer of the candle, the flow of water will become restricted. This is an indication that the candle needs cleaning. The frequency of cleaning will depend on the amount of use and the condition of the water supply.

To clean the candle, remove it from the purifier and scrub the whole surface with a scouring pad or stiff brush, while holding it under gently running water. **Do not use soap or detergents to clean the candle** and remember to wash your hands after cleaning. Occasionally, an airlock may occur inside the candle, causing it to flow very slowly or to stop flowing altogether, this can usually be rectified by removing the candle and shaking it vigorously.

The activated charcoal inside the candle will eventually become saturated and therefore no longer able to remove unpleasant tastes and odours from the water. This is an indication that the candle needs changing. Each candle should last 4 to 6 months (or 700 litres of water). Replacement candles are readily available from our approved dealers.

Care of the Purifier

The purifier should be cleaned regularly in order to ensure that it works effectively and remains in a pristine condition. Natural evaporation, taking place through the terracotta, makes the purifier feel cool and at times moist to the touch.

Natural salts in the water (in particular, calcium salts) may precipitate on the outside of the terracotta and can build up over time. In addition, household dust can be attracted to the outer surface, resulting in an unsightly appearance. To prevent this and to guard against mildew, a few drops of neat Sunlight Liquid can be applied regularly to the outside surface, using a clear, dry cloth or sponge. You should not do this before carrying out the "running-in" process. **Do not scrub the outside with a hard brush or abrasive scouring pad.**

FOR FURTHER INFORMATION OR ADVICE PLEASE CALL OUR HELPLINE: (021) 7023262 · info@h2o.co.za