

# Pure. Cool. Natural.

From a purifier which combines old world charm with state-of-the-art technology.

Drinking water is often contaminated by the time it reaches your tap. This is because pollutants and waste products are picked up by water on its way to your tap. Ironically, the chemicals used by water treatment plants to minimise contamination can, in themselves, cause problems. This means that tap water is frequently far from pure and tastes anything but fresh.

## OPTIMUM PROTECTION

Our gravity-feed water purifiers are manufactured from specially selected, non-toxic materials of the finest quality. They have been helping to safeguard the health of countless families worldwide for more than 50 years!

Independent laboratory tests around the world have shown conclusively that these purifiers are extremely effective in the removal of water contaminants, including bacteria, metals, chemicals, pesticides and chlorine.



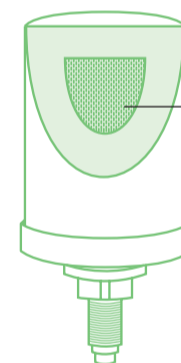
## How the "triple-safe" process purifies & cleans tap water

Inside the purifier is a purifying candle of advanced design. It has a micro-porous ceramic outer wall, lined inside with colloidal silver, and holding an inner core of activated charcoal.

The water passes through this charcoal filter to be made pure and safe in three ways:

- 1 The outer micro-porous ceramic pre-filter removes up to 99.9% of bacteria and 99% of suspended solids, by screening down to one micron.
- 2 The water then passes through the inner core of activated charcoal, which removes bad tastes and odours. This core is protected by a bacteriocidal agent to maintain the purity of the water.
- 3 A small (and necessary) amount of dissolved minerals and active biocides are left in the water to prevent any possibility of recontamination.

### HERE'S THE PROOF!



99.6% of Lead  
99.4% of Iron  
99.4% of Zinc  
87% of Lindane  
92% of Dieldrin  
99.9% of Bacteria  
99.9% of Amoeba  
98.5% of Chlorine

99.7% of Copper  
94.5% of Aluminium  
93% of Chloroform  
97.0% of Bromoform  
99.4% of Manganese

95% of Dichlorobromomethane  
93% of Dibromochloromethane

\*Detailed laboratory results available on request.

## 10 GOOD REASONS for making our purifier your natural choice.

### 1. INEXPENSIVE

You'll be pleasantly surprised at our prices!

### 2. NO INSTALLATION NEEDED

Free-standing unit that can be used anywhere.

### 3. EASY TO USE

Simply fill the top chamber with water.

### 4. ECONOMICAL

Filter candles last 6-8 months.

### 5. IT COOLS TOO

Continuous cooling takes place by natural evaporation.

### 6. EFFICIENT

Laboratory proven effectiveness.

### 7. ECOLOGICALLY FRIENDLY -

Housing and filter made from natural materials.

### 8. SAFE

Natural, chemical-free processes.

### 9. ATTRACTIVE

Aesthetically pleasing rustic design.

### 10. ONLY NATURAL

The most natural cooler and purifier available.